

Advertising on Solar Cooker at Cantinawest:

Website Right Hand Column, Fixed Spot ads (non rotating)

Rates:

<u>Monthly:</u>	<u>Yearly:</u>	
95.00	\$950.00	Top-level: Availability-3 Spots
\$75.00	\$750.00	Mid-level: Availability-3 spots
\$60.00	\$600.00	Lower-level: Availability- 4 Spots
\$50.00	\$500.00	Bottom of page: in text link; Availability- 1 spot

Text Only Advertising -10 Spots available w/ small icon graphic

On our links page

<u>Monthly:</u>	<u>Yearly:</u>
\$50.00	\$500.00

Our Yearly Traffic Stats Feb. 2013-Aug. 2014

377,677 Total Visitors

736,996 Unique visitors

1, 713,754 page views (Dec. 2012- Aug. 2014)

Monthly Traffic Stats

20,982 average monthly visitors

40,944 average monthly unique visits

95,209 average monthly page views

We are one of the top five ranked sites on the web for Solar Cooking and have a high number of quality organic Links to our site. Our website is over six years old and has steadily increased traffic and sales year over year.

Our demographics and visitor base:

Interests:

- Outdoors and recreation, RV living and camping} 20%
- Emergency Preparedness and Survival 34%
- Environmental awareness and Green Living 20%
- DIY and Sustainability, Frugal living} 22%
- Science and technology} 6%

Demographic age:

- Product Purchasers and DIY ers demographics: 28-72 years of age
- Research and science information: 13-25 years (middle school to college)
- Sustainable living, Preparedness and survival: 26-69 years of age.

Payment:

- Advertising Payments can be made monthly or yearly by PayPal or credit card (2.5% additional charge rate for cards/PayPal)
- Or, you can make monthly/yearly payments by check, money order, or bank check (no additional charge)

Ad sizes:

- Ad sizes for right hand column are 200 x400 px
- We can have our own graphic artist make you an ad or you can submit your own graphics.
"An ad starts at \$99 for us to create..."
- In text ads can have a small thumbnail or avatar of roughly 50 x 50 px

No more than two categories of a product/service will be accepted in order to avoid excessive duplication, or competition of fields/products.